

Global Perspective Rubric

Instructions: Indicate the level at which the student performs. If a student engages in academic dishonesty, do not grade and make note in comments.

	2: Proficient	1: Limited Proficiency	0: Not Proficient
Identification of Global Factors	Clear identification of all relevant global factors	Some identification of most of the relevant factors	No or incomplete identification of some or all or the following relevant global factors: Economic, Religious Cultural, Political Environmental, Legal Demographic, Social Historical, Ethical
Analysis Of Global Factors	Clear, thorough and accurate analysis of impact of global factors	Some analysis of impact of global factors; Some inaccuracies in analysis	No analysis of impact of relevant global factors; Erroneous analysis of impact
Comparative Analysis of Factors in Domestic and Global Business Environments of Organization	Detailed comparative analysis of factors in domestic and global business environments	Some comparative analysis of factors in domestic and global business environments	No comparative analysis of factors in domestic and global business environments; Incorrect analysis of factors in domestic or global business environment
Application of Analysis to Management Situation	Clear application of analysis to specific management situation; Valid conclusions and good recommendations given	Some application of analysis to specific management situation; Weak conclusions or recommendations made	No application of analysis to specific management situation; Incorrect conclusions or recommendations made